Nichols/Pioneer Fall 2020 Sports Management Policy Case Competition

pioneer Institute has partnered with Nichols College to provide undergraduate college students an opportunity to solve problems pertinent to the present COVID-19 crisis in a rewarding, competitive format.

Specifically, we plan to facilitate the adaptation of professional sports leagues to these challenging times for the economic and social benefits they provide. Maintaining the viability of professional sports during a global pandemic can be extremely challenging, and we believe this issue deserves more attention in advance of a potential resurgence of COVID-19 later this fall.

Format & Schedule

- Your team must be registered by October 14, 2020 at 11:59 p.m. EDT. To do so, submit a list of your team members, their email addresses, and their college affiliation(s) using the form below.
- ▶ Pioneer will release the prompt and a list of suggested resources for the competition to all participants on October 15, 2020. We will accept policy statement entries no later than November 5, 2020 at 11:59 p.m. EDT.
- Project teams should include 3–5 participants.
- ► Please submit your team's entry in PDF format and include the team members' names on the cover page only. These conditions will help us ensure the impartiality of the judges.
- Please be sure to properly cite the sources of your research, especially if you include data resources external to Pioneer Institute or Nichols College research materials. Plagiarism of any kind will not be tolerated.
- To submit your entry, please use the form below, or otherwise email a PDF of your final document to <u>amikula@pioneerinstitute.org</u> before the deadline with the subject line "Nichols Case Competition Entry."
- All competitors will be notified whether they have been selected to present their projects to the judges by the week of November 12. These teams will then be given a short window of time to arrange a 15-minute Zoom conference with the judges before they determine a winner.

Pioneer will send the winners their monetary prizes in late November 2020, conditional on the submission of a W-9 form. Please send this form to **mconnaughton@pioneerinstitute.org**.

Prizes

The winning team of the competition will receive the \$2,000 grand prize, the runner-up team will receive \$1,000, and two other teams will be awarded \$500, with the proceeds split amongst the team members. Additional rewards include publication opportunities for the students related to their submissions. Pioneer Institute will use our social media network—with access to over 200,000 followers—to promote each entry.







\$2,000

Runner-Up Team \$1,000

3rd & 4th Place \$500

REGISTRATION DEADLINE

14 2020

Wednesday, October 14th, 2020 at 11:59 P.M. ET

POLICY STATEMENT SUBMISSION DEADLINE

NOV



Thursday, November 5th, 2020 at 11:59 P.M ET

SUBMIT ONLINE AT

https://bit.ly/2F67YWJ

OR VIA VIA EMAIL TO

AMIKULA@PIONEERINSTITUTE.ORG

with the subject line "Nichols Case Competition Entry"