Pioneer Institute & Nichols College Sports Management Policy College Case Competition

n recognition of the cancellation of many student internships for summer 2020, especially those in the sports management industry held concurrently with major sporting events, Pioneer Institute has partnered with Nichols College to provide undergraduate college students an opportunity to solve problems pertinent to the present COVID-19 crisis in a rewarding, competitive format.

Specifically, we plan to facilitate the adaptation of youth sports leagues to these challenging times for the benefit of our children's physical and mental wellbeing. Enforcing cleanliness procedures among young athletes can be extremely challenging, and we believe this issue deserves more attention in advance of a potential resurgence of COVID-19 in the fall.

Format & Schedule

- Your team must be registered by July 15th, 2020 at 11:59 p.m. EDT. To do so, submit a list of your team members, their email addresses, and their college affiliation(s) using the form below.
- Pioneer will release the prompt and a list of suggested resources for the competition to all participants on July 16th, 2020. We will accept policy statement entries no later than July 25th, 2020 at 11:59 p.m. EDT.
- ► Project teams should include 3–5 participants.
- Please submit your team's entry in PDF format and include the team members' names on the cover page only. These conditions will help us ensure the impartiality of the judges.
- Please be sure to properly cite the sources of your research, especially if you include data resources external to Pioneer Institute or Nichols College research materials.
 Plagiarism of any kind will not be tolerated.
- To submit your entry, please email a PDF of your final document to <u>amikula@ pioneerinstitute.org</u> before the deadline with the subject line "Nichols Case Competition Entry."
- All competitors will be notified whether they have been selected to present their projects to the judges by the week of July 27th, 2020. These teams will then be given a short window of time to arrange a 15-minute Zoom conference with the judges before they determine a winner.
- Pioneer will send the winners their monetary prizes in mid-August 2020, conditional
 on the submission of a W-9 form. Please send this form to mconnaughton@
 pioneerinstitute.org.

Prizes

The winning team of the competition will receive the \$2,000 grand prize, the runner-up team will receive \$1,000, and two other teams will be awarded \$500, with the proceeds split amongst the team members. Additional rewards include publication opportunities for the students related to their submissions. Pioneer Institute will use our social media network—with access to over 200,000 followers—to promote each entry.







Grand Prize Team

\$2,000

Runner-Up Team Two Other Teams \$1,000 \$500

REGISTRATION DEADLINE

Wednesday, July 15th, 2020 at 11:59 PM ET

SUBMISSION DEADLINE

25 2020

Saturday, July 25th, 2020 at 11:59 PM ET

SUBMIT ONLINE AT

https://bit.ly/3ez1fkT

OR VIA VIA EMAIL TO

AMIKULA@PIONEERINSTITUTE.ORG

with the subject line
"Nichols Case Competition Entry."
Include your paper as
a PDF attachment