

Ideas matter—even, and maybe especially, when they are the wrong ideas. Investigative reporter **John Stossel** has spent his career dispelling myths. Pioneer is pleased to host Stossel as he discusses his new book *Myth, Lies and Downright Stupidity—Get Out the Shovel—Why Everything You Know is Wrong*.

Please join us for this thought-provoking luncheon. In his engaging, incisive style, John will question our understanding of education and business.

- Are schools underfunded? Are the best teachers rewarded for their excellence? Do American public schools level the playing field, providing children the tools they need to succeed?
- Is price gouging really so bad? Does outsourcing steal jobs from Americans? Do sweatshops exploit people? And does business actually believe in free markets?

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Award-winning news correspondent **John Stossel** is co-anchor of the highly acclaimed ABC newsmagazine “20/20.” Stossel develops in-depth reports for “20/20” and short commentaries for the weekly segment “Give Me a Break” that take a skeptical look at everything from pop culture controversies to censorship and regulation. Stossel has received 19 Emmy Awards and been honored five times for excellence in consumer reporting by the National Press Club.

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**Pioneer Institute**, founded in 1988, is an independent, non-profit public policy research institute based in Boston. Pioneer generates and markets new and practical public policy ideas and peer-reviewed scholarship. Pioneer Institute research explores the application of market principles to state and local policy to advance the core values of an open society—individual freedom and responsibility, economic opportunity, social mobility, and limited government.

YOU ARE CORDIALLY INVITED TO A  
**LUNCHEON**

## MYTHS ABOUT MARKETS AND EDUCATION

FEATURING

**John Stossel**

ABCNEWS Correspondent and Co-anchor of “20/20,”  
Author of *Myth, Lies and Downright Stupidity—Get out the Shovel—Why Everything You Know Is Wrong*

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12:00 p.m.	Registration / Buffet Luncheon
12:40	Welcome <b>James Stergios</b> , Executive Director, Pioneer Institute
12:50	Introduction of Keynote Speaker <b>Gloria Cordes Larson</b> , Partner Foley Hoag, LLP and Chair, Massachusetts Convention Center Authority
12:55	“Myths about Markets and Education” <b>John Stossel</b>
1:30	Q & A
1:50 - 2:10	Book Signing

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**THURSDAY, MAY 18, 2006**

12:00 – 2:10 p.m.

**OMNI PARKER HOUSE**  
60 School Street, Boston, MA

Via the T: Red or Green Line to Park Street station.  
By car: [www.parkerhouseboston.com/city.asp](http://www.parkerhouseboston.com/city.asp)

Lunch served • Space limited • Pre-registration required **No Charge**

**RSVP** by Friday, May 12<sup>th</sup> at [www.pioneerinstitute.org/events](http://www.pioneerinstitute.org/events)